



Georgia Vascular
SOCIETY

Exhibitor Prospectus



GVS 12th ANNUAL SCIENTIFIC SESSIONS
September 13-15, 2024

THE RITZ-CARLTON REYNOLDS, LAKE OCONEE • GREENSBORO, GA

HISTORY

The Georgia Vascular Society (GVS) was established in 2012 for the purpose of promoting the science and art of the diagnosis and management of peripheral vascular disease, to encourage research and education in the field, and to improve and maintain peripheral vascular surgery. The GVS Annual Scientific Sessions provide a forum for vascular surgeons to learn and discuss the most recent information relating to the clinical practice of the treatment of peripheral vascular disease.

ATTENDANCE

Projected attendance for the 12th Annual Meeting of the Georgia Vascular Society includes more than 100 vascular surgeons, general surgeons, interventional radiologists, physician assistants, nurse practitioners and other medical professionals who specialize in vascular disease. Over 95% of attendees practice medicine in Georgia.

EXHIBIT APPLICATIONS

Applications to exhibit at the GVS 12th Annual Scientific Sessions are now being received online at <https://georgiavascularsociety.org/exhibitors/> Applications must be received by August 1, 2024.

SPACE ASSIGNMENT

Space will be assigned in the order in which applications are received. The application deadline is August 1, 2024. Applications received after this date will be on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Please Note: The GVS reserves the right to alter the floor plan at any time without prior notice.

MEETING REGISTRATION/ BADGE POLICY

Exhibitor personnel must be pre-registered (Name Badge Form Submitted) by August 15, 2024. The Exhibitor Name Badge Form can be found online at www.GeorgiaVascularSociety.org/industry

Each exhibiting company is allotted two badges per exhibit space purchased. Additional badges are \$500 each. Each badge includes admission to the exhibit hall, scientific sessions, Friday evening's Welcome Reception and a complimentary ticket to Saturday's President's Tailgate Dinner.

Please Note: there will be no name swapping of badges permitted for partial attendance. Any names provided over the badge allotment will be charged the additional badge fee. There will be no exceptions.

EXHIBITOR HOURS*

Exhibit Set-up

Friday, September 13, 2024 – 3:00 pm – 5:00 pm

Show Hours

Friday, September 13, 2024 – 6:00 pm – 7:00 pm

Welcome Reception inside Exhibit Hall

Saturday, September 14, 2024 – 7:00 am – 12:30 pm

Breakfast and Breaks

Sunday, September 15, 2024 – 7:00 am – 11:00 am

Breakfast and Breaks

Exhibit Tear Down

Sunday, September 15, 2024 – 11:00 am – 1:00 pm

All exhibits must remain intact until 11:00 am on Sunday. At that time, all exhibitors will be able to breakdown their display and prepare their shipments.

**Exhibit hours subject to change based on the scientific program.*

HOTEL ACCOMMODATIONS

Exhibit Applications must be received by GVS Management prior to industry representatives booking a hotel room inside the GVS room block.

The Ritz-Carlton, Reynolds, Lake Oconee
One Lake Oconee Trail, Greensboro, GA 30642
Group Rate: \$399
1-800-241-3333

Deadline to receive the group rate is August 9, 2024.

EXHIBIT SERVICES

Registered exhibiting companies will receive an Exhibit Service Kit by early-August. The Exhibit Service Kit will contain all necessary information and order forms including:

- Drayage and shipping instructions
- Electrical service
- Audio visual/equipment rentals

COMMERCIAL SUPPORT OPPORTUNITIES

The Georgia Vascular Society provides companies the opportunity to support the GVS Scientific Sessions in the form of an educational grant.

Educational grants may be used to support the meeting as a whole, faculty honoraria and expenses, and food & beverage for all learners.

Video Session Lunch – Saturday (\$10,000)

New to the GVS meeting this year, a video session “How Vascular Surgeons Do It” will conclude the Saturday Scientific Sessions. Support of the lunch will include your company being recognized in the final program book, meeting signage and acknowledgment prior to the start of the lunch.

COMMERCIAL PROMOTION*

Diamond Level (\$25,000)

Signage & listings in all promotional materials; Link and acknowledgement from GVS website; Two blast emails to target audience sent by GVS; Pre and post attendee mailing labels of attendees; Six tickets to the President’s Tailgate Dinner on Saturday evening; Six exhibitor badges.

Platinum Level (\$20,000)

Signage and listings in all promotional materials; One blast email to target audience sent by GVS; Pre and post attendee mailing labels of attendees; Five tickets to the President’s Tailgate Dinner on Saturday evening; Five exhibitor badges.

Coffee Breaks – Saturday and/or Sunday (\$5,000)

Two coffee breaks are available for sponsorship. The sponsoring company will be featured on the onsite program, onsite signage and announced at the beginning of the each break.

Hotel Key Cards (\$5,000)

Upon checking into the hotel, guests attending the GVS Annual Meeting will receive a hotel keycard for their room. Your company logo and booth number will be prominently displayed on each key. Showcasing your company message may in turn increase traffic to your booth. GVS will produce key cards and the supporter will supply artwork. Your company will also be acknowledged as a meeting supporter.

****Commercial Promotion Opportunity price levels do not include the Exhibit Fee (\$4,200).***

EXHIBIT BOOTHS

Priority Location Tabletop Exhibits (\$6,000) Includes:

- Exhibit table placed in prime traffic area in exhibit hall;
- One 6’ skirted table with two chairs and one wastebasket;
- Two complimentary rep badges (additional badges may be purchased for \$500 each);
- Complimentary President’s Tailgate Dinner (Saturday evening) ticket for every valid name badge. Additional tickets to the President’s Tailgate Dinner may be purchased for \$100 each.

Tabletop Exhibits (\$4,200) Includes:

- One 6’ skirted table with two chairs and one wastebasket;
- Two complimentary rep badges (additional badges may be purchased for \$500 each);
- Complimentary President’s Tailgate Dinner (Saturday evening) ticket for every valid name badge. Additional tickets to the President’s Tailgate Dinner may be purchased for \$100 each.