

Exhibitor Prospectus

GVS 10th ANNUAL SCIENTIFIC SESSIONS

September
9-11, 2022



THE RITZ-CARLTON REYNOLDS, LAKE OCONEE, GREENSBORO, GA

HISTORY

The Georgia Vascular Society (GVS) was established in 2012 for the purpose of promoting the science and art of the diagnosis and management of peripheral vascular disease, to encourage research and education in the field, and to improve and maintain peripheral vascular surgery. The GVS Annual Scientific Sessions provide a forum for vascular surgeons to learn and discuss the most recent information relating to the clinical practice of the treatment of peripheral vascular disease.

ATTENDANCE

Projected attendance for the 10th Annual Meeting of the Georgia Vascular Society includes more than 100 vascular surgeons, general surgeons, interventional radiologists, physician assistants, nurse practitioners and other medical professionals who specialize in vascular disease. Over 95% of attendees practice medicine in Georgia.

APPLICATION DEADLINE

All applications and fees for support and exhibit space must be received by **July 30, 2022**. There will be no refunds for cancellations after July 30, 2022.

SPACE ASSIGNMENT

Space will be assigned in the order in which applications are received. The application deadline is July 30, 2022. Applications received after this date will be on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Please Note: The GVS reserves the right to alter the floor plan at any time without prior notice.

MEETING REGISTRATION / BADGE POLICY

Exhibitor personnel must be pre-registered (Name Badge Form Submitted) by August 13, 2022. The Exhibitor Name Badge Form can be found online at www.GeorgiaVascularSociety.org/industry

Each exhibiting company is allotted two badges per exhibit space purchased. Additional badges are \$450 each. Each badge includes admission to the exhibit hall, scientific sessions, Friday evening's Welcome Reception and a complimentary ticket to Saturday's President's Tailgate Dinner.

Please Note: there will be no name swapping of badges permitted for partial attendance. Any names provided over the badge allotment will be charged the additional badge fee. There will be no exceptions.

EXHIBITOR HOURS*

Exhibit Set-up

Friday, September 9, 2022 – 3:00 pm – 5:00 pm

Show Hours

Friday, September 9, 2022 – 6:30 pm – 7:30 pm

Welcome Reception inside Exhibit Hall

Saturday, September 10, 2022 – 7:00 am – 12:30 pm

Breakfast and Breaks

Sunday, September 11, 2022 – 7:00 am – 11:00 am

Breakfast and Breaks

Exhibit Tear Down

Sunday, September 11, 2022 – 11:00 am – 1:00 pm

All exhibits must remain intact until 11:00 am on Sunday. At that time, all exhibitors will be able to breakdown their display and prepare their shipments.

**Exhibit hours subject to change based on the scientific program.*

HOTEL ACCOMMODATIONS

The Ritz-Carlton Reynolds, Lake Oconee
One Lake Oconee Trail, Greensboro, GA 30642

To reserve your room, call 844-205-7371 or online at <https://georgiavascularsociety.org/annual-meeting>. The GVS group rate is \$349/night. Reservations must be received by August 12, 2022 to receive the group rate.

EXHIBIT SERVICES

Registered exhibiting companies will receive an Exhibit Service Kit by late-July. The Exhibit Service Kit will contain all necessary information and order forms including:

- Drayage and shipping instructions
- Electrical service
- Audio visual/equipment rentals

EDUCATIONAL GRANT OPPORTUNITIES

The Georgia Vascular Society provides companies the opportunity to support the GVS Scientific Sessions in the form of an educational grant. Educational grants will support the meeting as a whole and do not promote the company's products, directly or indirectly.

MARKETING OPPORTUNITIES*

Diamond Level (\$25,000)

Signage & listings in all promotional materials; Link and acknowledgement from GVS website; Two blast emails to target audience sent by GVS; Pre and post attendee mailing labels, Six tickets to the President's Tailgate Dinner on Saturday evening; Six exhibitor badges.

Platinum Level (\$20,000)

Signage and listings in all promotional materials; One blast email to target audience sent by GVS; Pre and post attendee mailing labels; Five tickets to the President's Tailgate Dinner on Saturday evening; Five exhibitor badges.

Gold Level (\$10,000)

Signage & listings in all promotional materials; Pre and post attendee mailing labels; Four tickets to the President's Tailgate Dinner on Saturday evening; four exhibitor badges.

Coffee Break (\$3,500)

Three coffee breaks are available for sponsorship. The sponsoring company will be featured on the onsite program, onsite signage and announced at the beginning of the each break.

****Due to ACS guidelines, the Marketing Opportunity price levels do not include the Exhibit Fee (\$3,500).***

EXHIBIT BOOTHS

Priority Location Tabletop Exhibits (\$5,000) Includes:

- Exhibit table placed in prime traffic area in exhibit hall;
- One 6' skirted table with two chairs and one wastebasket;
- Two complimentary rep badges (additional badges may be purchased for \$450 each);
- Complimentary President's Tailgate Dinner (Saturday evening) ticket for every valid name badge. Additional tickets to the President's Tailgate Dinner may be purchased for \$100 each.

Tabletop Exhibits (\$3,500) Includes:

- One 6' skirted table with two chairs and one wastebasket;
- Two complimentary rep badges (additional badges may be purchased for \$450 each);
- Complimentary President's Tailgate Dinner (Saturday evening) ticket for every valid name badge. Additional tickets to the President's Tailgate Dinner may be purchased for \$100 each.

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GEORGIA VASCULAR SOCIETY 2022 ANNUAL MEETING TERMS AND CONDITIONS

Thank you for your interest in exhibiting at the Georgia Vascular Society (GVS) 10th Annual Scientific Sessions ("Organization"). All exhibitors agree to the following information, guidelines, and regulations for purposes of exhibiting at our meeting, superseding all prior discussions. This may be supplemented by additional rules included in the exhibitor prospectus as well as any other information or updates provided by the Organization.

EXHIBIT HALL HOURS All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set up late or tear down early.

EXHIBIT BOOTH/SPONSORSHIP CANCELLATIONS AND NO-SHOWS Once the application has been received, cancellation must be submitted, in writing, no later than forty-five (45) days prior to the meeting. Upon receipt of a timely cancellation notice, a full refund minus a \$500 processing fee will be returned. If no cancellation notice in writing is received, no refund will be made. There are no refunds for no-shows or for those cancelling within the forty-five (45) days.

CANCELLATION AND POSTPONEMENT In the event that the Georgia Vascular Society's Annual Meeting is postponed due to any occurrence not occasioned by the conduct of the GVS or the Exhibitor, whether such occurrence be an act of God; the common enemy; the result of terrorism, war, riot, civil commotion, sovereign conduct; widespread dissemination of an infectious disease; curtailment of transportation facilities; or the act or conduct of any third party (individually and collectively referred to as the "Occurrence"), then the performance of the parties of their respective meeting obligations shall be excused for such period of time as is reasonably necessary after the Occurrence to remedy the effects thereof. If the Occurrence results in cancellation of the 2021 Annual Meeting, the obligations of the parties under applicable agreements shall automatically be terminated and all booth payments shall be refunded to Exhibitor, less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by the GVS through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

SPACE ASSIGNMENT Space will be assigned according to the order in which application and full payments are received. No space will be assigned without full payment. Organization will confirm the receipt of money/contract along with a space assignment. Organization reserves the right to rearrange the floor plan at any time prior to the conference (even if a location has already been confirmed). It also reserves the right to reject, at its discretion, any application to exhibit. Organization will make every effort to separate direct competitors. Exhibit materials are confined to the exhibit area.

EXHIBITOR BADGES AND REGISTRATION Sponsorship level determines the number of badges afforded to exhibitor. Representatives without badges will not be permitted in the exhibit hall. Exhibitors may pick up badges at the onsite registration desk.

DISPLAY REQUIREMENTS AND RESTRICTIONS Organization retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drug mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted, and/or initial display items must be submitted for clearance prior to the opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least 90 days prior to opening date of the meeting. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

ELECTRICAL REQUIREMENTS Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the hotel, subject to their prices and conditions.

PROHIBITED CONDUCT The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitors. No signs or other articles shall be posted, nailed, or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. Exhibitor is responsible for damage to property. Organization reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which, in the judgment of the Organization, is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.

LIVE DEMONSTRATION The use of models, biological tissues, or animals is strictly prohibited unless approved in advance.

UNAUTHORIZED CANVASSING AND DISTRIBUTION OF ADVERTISING MATTER Solicitation of outside business or conferences in the interest of business (except by exhibiting firms) is prohibited. Exhibitors are urged to report any violations of this rule to the Exhibit Coordinator. Canvassing by exhibitors outside of their booth is forbidden. Advertising material of any description shall not be distributed outside of the exhibitor's booth except by specific permission of the Organization.

PHOTOGRAPHY Organization may contract an official meeting photographer to photograph or video all aspects of the meeting. Photography or video may occur in the exhibit hall, limited to attendee activity. Exhibitor agrees to allow reasonable request from the Organization or the official meeting photographer to take pictures outside the exhibitor's booth.

SUBLETTING OF SPACE No subletting of space will be permitted. Only one company may exhibit per booth. Each company represented in the exhibit hall must sign the exhibit application. Any person or company subletting a space, as well as the company purchasing the space, will be subject to eviction from the exhibit hall. No refund will be made in this case.

SECURITY Exhibitors are strongly urged to secure all valuables nightly or take them when they leave. The Organization, the hotel, and Burkhardt Planning and Consulting, LLC, will not be responsible for lost or stolen items.

CERTIFICATE OF INSURANCE AND LIABILITY The property hosting the conference will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike, or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. The organization will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all Exhibits. Exhibitors must provide the Organization with a certificate of insurance no later than seven (7) days prior to the meeting. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the Organization, Burkhardt Planning and Consulting, LLC, the affiliates, officers, directors, agents, employees and partners of each ("Indemnified Parties") harmless against all claims, losses, and damages (including negligence) to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit premises or a part thereof. In addition, the Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage, and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire damage, etc.

DISCLAIMER The Organization neither warrants nor endorses any of the products or services advertised. The Exhibitor agrees to indemnify, defend, and hold harmless Organization for any and all costs, including reasonable attorney fees, associated with any claim based on product.

ATTENDANCE The Organization may estimate the number of attendees anticipated at the conference. However, such estimate does not intend to guarantee a number of attendees.

PAYMENT Applications will be confirmed with the submission of an application and full payment. Any company that submits an application to exhibit but is not paid in full four weeks prior to the meeting, will be required to place a credit card on file with the Organization in order to receive an exhibit assignment. Check payments are due prior to the beginning of the meeting. If payment is not received by beginning of meeting, the credit card on file will be charged.

COOPERATION The Organization requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibit has a copy of these guidelines.

TO REGISTER AS AN EXHIBITOR, VISIT
WWW.GEORGIASOCIETY.ORG/EXHIBITS.