



THE ROSENTHAL MEMORIAL LECTURE SERIES

The St. Regis Hotel
Atlanta, Georgia

APRIL 21, 2022

6:30 – 7:30 PM RECEPTION

7:30 – 9:30 PM DINNER PRESENTATION

“You can accomplish anything
with enough dedication,
perseverance, and passion!”

–David Rosenthal, MD

EXHIBITOR PROSPECTUS

DATES & LOCATION

Thursday, April 21, 2022

The St. Regis Hotel, Atlanta, Georgia

5:00 – 6:00 – Exhibitor Setup

6:30 – 7:30 – Reception

7:30 – 9:30 – Dinner & Lecture

TOPIC

Vascular Surgery is NOT Just a Fempop: Sources of Income from Outside the OR

OVERVIEW

At the conclusion of this activity, the learner will have insight into the best business practices to increase revenue and improve patient care. Topics will include:

1. Owning a safe and profitable endovascular center
2. Running an efficient Vascular Lab in the office and hospital
3. Participating in research opportunities
4. Utilizing Allied health professionals
5. Running a cosmetic vein practice
6. Running an amputation clinic

GUEST SPEAKER

Russell H. Samson, MD, DFSVS, FACS, RVT

Dr. Samson is a Clinical professor of Surgery at Florida State University Medical School and is currently the President of The Mote Vascular Foundation, Inc. He has published over 100 peer reviewed journal articles, 28 chapters, been an Assistant editor of Rutherford's Vascular Surgery, Seminars in Vascular Surgery and served as the medical Editor of Vascular Specialist. He has lectured throughout the world. Dr. Samson wrote one of the first papers on establishing an Endovascular Suite in the Journal of Vascular Surgery in 2009, having been one of the first in the nation to start an office-based center.

ATTENDANCE

Projected attendance for the Rosenthal Memorial Lecture Series is 65 is vascular surgeons, residents, fellows and other medical professionals who specialize in vascular disease in the State of Georgia.

FEES

Exhibit Fee (2 badges) includes exhibiting and dinner lecture - \$2,000.00

Additional Badge - \$150.00

APPLICATION DEADLINE

All applications and fees to participate as an exhibitor must be received by February 1, 2022. We will accept 13 companies to exhibit at this event.

REGISTRATION & BADGE POLICY

Exhibitor personnel must register the names of exhibitors attending by April 1, 2022. Exhibiting companies are allotted two badges per exhibit space purchased. Additional badges are \$150 each. Each badge includes admission to the Reception and Dinner Lecture.

EXHIBIT SPACE & SET-UP

Exhibit set-up will begin at 5:00 pm. Exhibit hours are 6:30 – 7:30 pm during the reception hour. Each exhibit space will include one 6' skirted table and two tickets to the Dinner Meeting. Additional badges/dinner tickets can be purchased for \$150 each.

SHIPPING

The hotel has limited space to store shipments, therefore, any materials sent to the hotel may arrive no earlier than April 19, 2022, two days prior to the event. A handling & storage fee will be assessed by the hotel. Please label your shipments like this:

c/o The St. Regis Atlanta
(attn: Event Manager)
Eighty-Eight West Paces Ferry Road
Atlanta, GA 30305

Hold for: Georgia Vascular Foundation/The Rosenthal Memorial Dinner Series

4-21-22

Multiple boxes must be numbered (e.g., Box 1 of 3)

HOTEL ACCOMMODATIONS

The St. Regis Atlanta
Eighty-Eight West Paces Ferry Road
Atlanta, GA 30305

Discounted hotel group rate of \$329 per night is available until March 21, 2022. To make a hotel reservation call 1 (877-787-3447).



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EXHIBITOR PROSPECTUS