



EXHIBITOR PROSPECTUS

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8th ANNUAL  
SCIENTIFIC SESSIONS  
**September 11-13, 2020**

THE RITZ-CARLTON REYNOLDS, LAKE OCONEE  
GREENSBORO, GA

## HISTORY

The Georgia Vascular Society (GVS) was established in 2012 for the purpose of promoting the science and art of the diagnosis and management of peripheral vascular disease, to encourage research and education in the field, and to improve and maintain peripheral vascular surgery. The GVS Annual Scientific Sessions provide a forum for vascular surgeons to learn and discuss the most recent information relating to the clinical practice of the treatment of peripheral vascular disease.

## ATTENDANCE

Projected attendance for the 8th Annual Meeting of the Georgia Vascular Society includes more than 75 vascular surgeons, general surgeons, interventional radiologists, physician assistants, nurse practitioners and other medical professionals who specialize in vascular disease. Over 95% of attendees practice medicine in Georgia.

## APPLICATION DEADLINE

All applications and fees for support and exhibit space must be received by **July 29, 2020**. There will be no refunds for cancellations after July 29, 2020.

## SPACE ASSIGNMENT

Space will be assigned in the order in which applications are received. The application deadline is July 29, 2020. Applications received after this date will be on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Please Note: The GVS reserves the right to alter the floor plan at any time without prior notice.

## MEETING REGISTRATION / BADGE POLICY

Exhibitor personnel must be pre-registered (Name Badge Form Submitted) by August 14, 2020. The Exhibitor Name Badge Form can be found online at [www.GeorgiaVascularSociety.org/industry](http://www.GeorgiaVascularSociety.org/industry)

Each exhibiting company is allotted two badges per exhibit space purchased. Additional badges are \$450 each. Each badge includes admission to the exhibit hall, scientific sessions, Friday evening's Welcome Reception and a complimentary ticket to Saturday's President's Tailgate Dinner.

**Please Note: there will be no name swapping of badges permitted for partial attendance. Any names provided over the badge allotment will be charged the additional badge fee. There will be no exceptions.**

## EXHIBITOR HOURS\*

### Exhibit Set-up

Friday, September 11, 2020 – 3:00 pm – 5:00 pm

### Show Hours

Friday, September 11, 2020 – 6:30 pm – 7:30 pm

*Welcome Reception inside Exhibit Hall*

Saturday, September 12, 2020 – 7:00 am – 12:30 pm

*Breakfast and Breaks*

Sunday, September 13, 2020 – 7:00 am – 11:00 am

*Breakfast and Breaks*

### Exhibit Tear Down

Sunday, September 13, 2020 – 11:00 am – 1:00 pm

All exhibits must remain intact until 11:00 am on Sunday. At that time, all exhibitors will be able to breakdown their display and prepare their shipments.

*\*Exhibit hours subject to change based on the scientific program.*

## HOTEL ACCOMMODATIONS

The Ritz-Carlton Reynolds, Lake Oconee  
One Lake Oconee Trail, Greensboro, GA 30642

To reserve your room, call 800-944-5884 or online at <https://georgiavascularsociety.org/industry>.

The GVS group rate is \$329/night or \$429/night for executive suite. Reservations must be received by August 12, 2020 to receive the group rate.

## EXHIBIT SERVICES

Registered exhibiting companies will receive an Exhibit Service Kit by late-July. The Exhibit Service Kit will contain all necessary information and order forms including:

- Drayage and shipping instructions
- Electrical service
- Audio visual/equipment rentals

## EDUCATIONAL GRANT OPPORTUNITIES

The Georgia Vascular Society provides companies the opportunity to support the GVS Scientific Sessions in the form of an educational grant. Educational grants will support the meeting as a whole and do not promote the company's products, directly or indirectly.

## MARKETING OPPORTUNITIES\*

### Diamond Level (\$25,000)

Signage & listings in all promotional materials; Link and acknowledgement from GVS website; Two blast emails to target audience sent by GVS; Pre and post attendee mailing labels, Six tickets to the President's Tailgate Dinner on Saturday evening; Six exhibitor badges.

### Platinum Level (\$20,000)

Signage and listings in all promotional materials; One blast email to target audience sent by GVS; Pre and post attendee mailing labels; Five tickets to the President's Tailgate Dinner on Saturday evening; Five exhibitor badges.

### Gold Level (\$10,000)

Signage & listings in all promotional materials; Pre and post attendee mailing labels; Four tickets to the President's Tailgate Dinner on Saturday evening; four exhibitor badges.

***\*Due to ACS guidelines, the Marketing Opportunity price levels do not include the Exhibit Fee (\$3,500).***

## EXHIBIT BOOTHS

### Marketing Opportunity Exhibits (\$3,500 for companies in Marketing Opportunities) Package Includes:

- Exhibit table in prime traffic area in exhibit hall;
- One 6' skirted table with two chairs and one wastebasket;
- Complimentary rep badges designated by marketing level (additional badges may be purchased for \$450 each);
- Complimentary President's Tailgate Dinner (Saturday evening) ticket for every valid name badge. Additional tickets to the President's Tailgate Dinner may be purchased for \$100 each.

### Priority Location Tabletop Exhibits (\$5,000) Includes:

- Exhibit table placed in prime traffic area in exhibit hall;
- One 6' skirted table with two chairs and one wastebasket;
- Two complimentary rep badges (additional badges may be purchased for \$450 each);
- Complimentary President's Tailgate Dinner (Saturday evening) ticket for every valid name badge. Additional tickets to the President's Tailgate Dinner may be purchased for \$100 each.

### Tabletop Exhibits (\$3,500) Includes:

- One 6' skirted table with two chairs and one wastebasket;
- Two complimentary rep badges (additional badges may be purchased for \$450 each);
- Complimentary President's Tailgate Dinner (Saturday evening) ticket for every valid name badge. Additional tickets to the President's Tailgate Dinner may be purchased for \$100 each.

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